

## WHO I AM?

I'm a creative multimedia designer with a wide array of skills perfect for any design challenge, from creating simple package designs to building out full brand identities with websites and social media content. I'm always learning new trends and tech to stay ahead in the industry.

## EDUCATION

**Thaddeus Stevens College of Technology, Lancaster PA**  
*Associate of Applied Science, Graphic Communications & Print Technology 2021-2023*

- Early Enrollment program: completed freshman year of college during my senior year of high school.

**Lampeter Strasburg Highschool, Lancaster PA**  
*Highschool Diploma*  
2018-2022

## RELATED SKILLS

### Marketing

*Automations, Email, and Social Media*

- Full knowledge each social media platforms key uses
- Mail Chimp
- Hoot-suite and direct scheduling
- Content Creation

### Digital Design

*Digital Advertising, Motion Graphics*

- Adobe Photoshop
- Adobe After Effects
- Blender 3D

### Print Design

*Books, Posters, Flyers, and More*

- Full Adobe Suite knowledge
- Book work and layout automations

## RELATED WORK HISTORY

**DKOldies.com, Morgantown PA**  
*Social Media Marketing 2023 - Current*

- Joined during a recent team refresh
- Refreshed and added to the team
- Created templates for the editing team to use
- Added retention editing/techniques to boost viewer watch times
- Created 4 videos and 2 photos per day
- Learned fast pace content creation and extreme deadlines

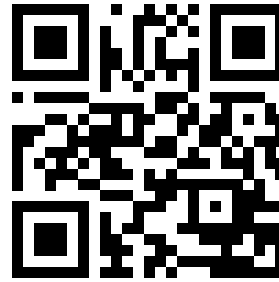
**Cooper Booth Wholesale, Mountville PA**  
*Marketing Internship post grad 2023*

- Learned how a corporate work environment functions
- Cross department collaborations, learning the company and values
- Social media and print design and layout work

**Lancaster Home Design, Lancaster PA**  
*Branding and Logo Work 2020-2021*

- Created brand logo, truck lettering, and website logos
- Gave the owner the brand tools to continue the brand in the style
- Photography of job sites

# SEAN JOHNSON, CREATIVE DESIGNER



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Scan/click to head to  
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## RELATED WORK HISTORY CONT.

**Switch Vr LLC, Lancaster PA**

*Graphic Design and Social Media Marketing 2018-2020*

- Created social media posts and email marketing campaigns for a Virtual Reality Arcade
- Utilized Mailchimp to manage email campaigns, Hopper HQ to manage social medias

## PROJECTS: viewable on website

- **The Man With No Face**, A 75 page book written by me.
- **Xenesis.club Clothing**, Full fashion brand with a mascot.
- **Motion Graphics**, All of my motion graphics projects.
- **Web Design**, Websites created for varied use cases.
- **Shrimptank.live**, A unique live stream of a shrimp tank.
- **Video Editing**, The wide variety of projects created for DKO.
- **Poster Design**, Several posters designed over the past 4 years.

## HOBBIES & OTHER INTERESTS

- **3D Modeling**, Using Blender 3D to create art.
- **Fashion Design**, I am passionate about fashion and streetwear.
- **Virtual Reality**, VR to create art and experience new things
- **Retro Technology**, Using old computer software to create
- **Aquariums**, I love looking to nature and caring for animals

## WHERE DO I WANT TO BE?

I am seeking an opportunity to collaborate with a team that thrives on creativity without rigid constraints. My passion lies in creating to surpass client objectives, while also crafting work that gives me a sense of pride. Initially, my current role offered this freedom. The freedom to innovate within the framework of brand standards. However, this freedom to innovate has been significantly reduced over time due to poor management and unrealistic working conditions. I want to join an organization where both the team and leadership foster professional growth and stability that empowers their team and clients.